



## mission

Camp Lightbulb celebrates LGBTQ+ youth, aged 14 to 18, with magical summer camp experiences filled with fun, pride, community, friends, support, self-discovery, and memories to last a lifetime.

## 2020 at a glance



“During quarantine, it's easy to feel isolated from fellow queer youth. Camp Lightbulb is such an amazing way to stay connected to my community!” - **Camper**



Dear Camp Lightbulb Family,

**This is our tenth anniversary!** Camp Lightbulb was one of the first camps for LGBTQ+ youth and the first to offer bicoastal camps. When the Covid pandemic hit, my goal was to stay true to our mission, reduce our overhead, and keep our team employed.

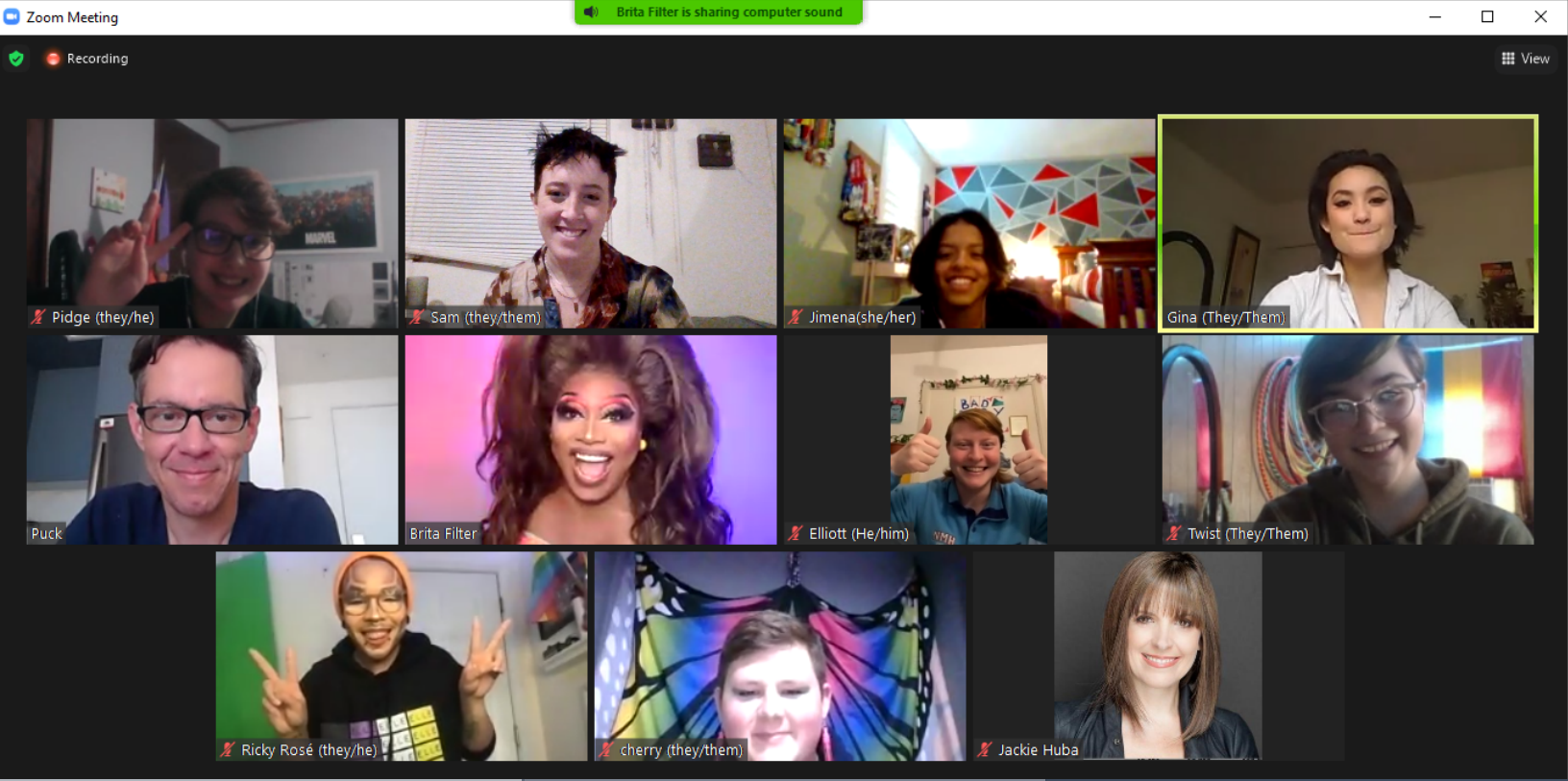
We launched our first virtual camp in April of last year and have produced weekly camps ever since, becoming the first camp for LGBTQ+ youth to provide year-round programming. Last year, we hosted 24 camps, reached over 200 campers, and provided 133 camperships.

Our campers have come from 27 different states and three countries. Whether in-person or virtual, our camps create community for LGBTQ+ youth. We call it our Rainbow Squad, and that connection is more important now than ever before.

The pandemic has had a significant impact on our income, and we are down 32 percent compared to 2019. Your support is as valuable as ever, and with a platinum rating from Guidestar, you can be sure your contribution is well-managed.

While we celebrate our tenth anniversary, we look forward to the continued growth of our virtual camps and the highly anticipated return to summer camp. I believe the future shines brightly on our Camp Lightbulb family.

**Puck Markham**  
Founding Director



# 2020

- 24 Camps
- 211 Campers
- 71 Nonbinary Campers (34%)
- 40 Trans Campers (19%)
- 28 Campers of Color (13%)
- 133 Camperships Provided (62%)

# summer

- 12 Camps
- 137 Campers
- most popular camps
  - April Virtual Camp
  - Cos Play Camp
  - Pride Camp
  - Gayming Camp

# fall

- 12 Camps
- 71 Campers
- most popular camps
  - Holiday Party
  - Murder Mystery Camp
  - Sexual Health Workshop
  - Arts & Crafts Camp



OF CAMPERS SAY THEY WILL SIGN UP AGAIN



OF CAMPERS SAY THEY GREW IN SELF-CONFIDENCE



OF CAMPERS GAIN A GREATER SENSE OF BELONGING

# team



## Puck Markham

He/Him/His

**Founding Director** - Camp Lightbulb is a labor of love for Puck. He is Dutch-American and attended the University of Amsterdam and UCLA. Puck worked in finance and founded Community Money, a social enterprise that provided financial education to low-income families.

"I wanted to create a special place that is a stepping stone in life for the younger members of my community as they figure out who they truly are surrounded by peers, role models, and a supportive and embracing community."



## Rob Williams

He/Him/His

**Development** - Rob ensures Camp Lightbulb continues to develop revenue to sustain and grow its operations. When in college and interviewing to be a counselor at a popular Texas summer camp, Rob had to take an oath swearing he was not gay. Being forced to lie and hide his sexuality in order to participate was traumatic yet has served as the passion behind his commitment to Camp Lightbulb. Rob previously worked in fashion manufacturing and sales and graduated from Texas A&M University.



## Gina Kanegawa

They/Them/Theirs

**Project Manager** - Gina works to ensure Camp Lightbulb runs efficiently and smoothly. As a queer person of color and graduate of UCLA, they are motivated by their identity, knowledge, and experiences to positively impact the present and future of LGBTQ+ youth. Gina grew up in a highly conservative community, but now they help us provide happy and fun spaces where our campers are validated, encouraged, and celebrated.



## Linda Rohler

She/Her/Hers

**Board Member** - Linda has been a Camp Lightbulb supporter from the very start. "I jumped into camp life, and the kids put a string of lights around my heart."

Linda is dedicated to fundraising for the organization and encouraging the campers' sense of community and pride. A retired teacher of 30 years and a long-time board member, Linda lives in Provincetown with her wife Jane, and has two beautiful daughters and five talented grandchildren.



## Nicholas Julian

He/Him/His

**Board Member** - Nick is a Midwest native that found his way to the West Coast where he cultivated his love for real estate and home design. Being from the Midwest, Nick has a love for the outdoors and also a passion for travel and adventure. He grew up in a home that encouraged the support of others and has a natural talent helping organizations like Camp Lightbulb grow and thrive.

# camper surveys

Would you sign up for a Virtual Camp again?

**100%** of campers said that they would sign up again

On a scale of 1 to 10, how important is it to be virtually connected during COVID-19?

On average, campers rated this as a **9.5**

On a scale of 1 to 10, how satisfied were you with camp?

On average, campers rated their satisfaction as a **9**

The Camp Lightbulb team listened to me.

**100%** of campers agreed

I grew in self-confidence as a result of camp.

**80%** of campers agreed

I have a greater sense of belonging and acceptance as a result of camp.

**90%** of campers agreed

I felt that Camp Lightbulb's Virtual Camp was a safe space for me and other LGBTQ+ youth.

**100%** of campers (strongly) agreed

Would you recommend Camp Lightbulb to friends?

**100%** of campers would recommend Camp Lightbulb to friends

a she/her

na Karp

Fukawa

Keigo Takami (Hawks)

# statement of activity

	JAN-DEC 2019	JAN-DEC 2020
<b>Revenue</b>		
Donors	108,080.87	87,706.04
Events	48,257.52	33,487.94
Fees	103,246.90	68,953.57
Grants	30,009.00	19,703.31
Refunds		- 27,441.84
Sponsors	8,840.00	7,030.00
In-Kind Donations	1,750.00	15,394.23

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<b>Total Revenue</b>	<b>\$300,184.29</b>	<b>\$204,833.25</b>
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