

CAMP

LIGHT

BULB

2022



FUNK BUS

TRIP DE 173

Vinyl
Records

a word from puok

Dear Camp Lightbulb Family,

I'm excited to share our 2022 Annual Report, albeit a bit later than usual, but a welcome opportunity to reflect on a year of growth and magical memories.

Over 170 queer teens from across the United States and abroad found their Rainbow Squad at our camps in Los Angeles, Provincetown, and New York City.

When I started Camp Lightbulb in 2011, I remember wondering if, ten years later, there would be a need for a camp specifically for LGBTQ+ youth. It is now clear that safe spaces like Camp Lightbulb are still needed. In fact, the need is greater than ever.

The summer of 2022 was an excellent year for Camp Lightbulb. We returned to pre-pandemic capacity, although Covid still had an impact, and we began to see how the isolation from the pandemic has affected the mental health of campers.

Everything changes, and we change with it. Many other smaller camps like ours have closed. One parent mentioned that there seem to be fewer safe spaces for our youth,

a word (cont.)

which is why Camp Lightbulb is so essential. Our unique approach remains, which is to connect our campers to vibrant queer communities, with all of our efforts throughout the year focused on that singular goal.

We had some great partnerships, including the Queer Surf Collective, who visited Summer Camp LA, and our revenue topped \$500,000 for the very first time. Rob Berlin-Williams, our Chief of Operations, joined us as our second full-time employee after working as a freelancer since 2016.

I am grateful to him, our counselors, our Board, our donors and supporters, and our campers and camper families. Together, we are the Camp Lightbulb family. Perhaps loosely knit but meaningfully connected.

Sincerely,

Puck Markham
Founding Director



mission

Camp Lightbulb celebrates LGBTQ+ youth, aged 14 to 18, with magical summer camp experiences filled with fun, pride, community, friends, support, self-discovery, and memories to last a lifetime.

2022 at a glance



“I’d rather be at camp with Covid than be at home without it.”

Camper



2022

5 Weeks of camp

171 LGBTQ+ teens served

3 Cities: Los Angeles, New York,
and Provincetown

53 % of Campers received financial
assistance

Identities

49 % of Campers identify as Trans

28 % of Campers identify as Nonbinary

7 % of Campers are questioning their
identity

23 % of Campers are teens of color

“I can’t put into words how much Camp Lightbulb has meant to us. This past year, my child has felt lonely and desperate for friends. Even though most of his peers at school accept him, he feels different. Being able to be yourself 24/7 without judgment is liberating. Thank you all so much.”

Camper Parent





OF CAMPERS SAY THEY
WILL SIGN UP AGAIN



OF CAMPERS SAY THEY
GREW IN SELF-
CONFIDENCE



OF CAMPERS WOULD
RECOMMEND CAMP TO
FRIENDS

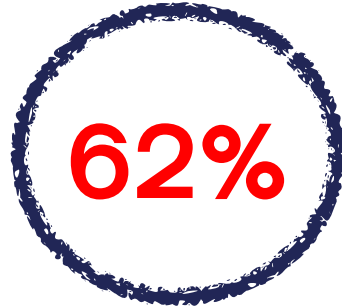
“I didn’t realize how much I needed to be surrounded by LGBTQ+ people until I got here. This has been really healing for me.”

Camper





OF CAMPERS LIVE IN
RURAL AREAS
(<60,000 PEOPLE)



OF CAMPERS LACK
AFFIRMING RESOURCES
IN THEIR COMMUNITY



OF CAMPERS REPORT
THEIR COMMUNITY IS
SOMEWHAT SUPPORTIVE

“Camp is a place where we can be ourselves and finally feel safe. I can’t describe how thankful I am to be here.”

Camper



Los Angeles



Ptown: Week One



Ptown: Week Two



Ptown: Week Three



New York City



TEA

LIGHT
BULB

TEA

camper surveys

On a scale of 1 to 10, how do you rate your overall experience at camp?

On average, campers rated their experience as a **9**

On a scale of 1 to 10, how do you rate the counselors?

On average, campers rated counselors as a **10**

I feel more connected to the LGBTQ+ community as a result of camp.

100% of campers agreed

Camp challenged me to try new things.

95% of campers agreed

I made valuable friendships at Camp Lightbulb.

90% of campers agreed

On a scale of 1 to 10, how confident did you feel at camp?

On average, campers rated their confidence as a **8**

On a scale of 1 to 10, how happy did you feel at camp?

On average, campers rated their happiness as a **9**

I learned something new about myself as a result of camp.

91% of campers agreed





a word from nick

Dear Campers,

Leading into the 2022 season of Camp Lightbulb, I was extremely excited to see our camps back in full swing after returning from Covid last year. Having our campers in Provincetown, Los Angeles, and New York City always brings me joy.

I love seeing your curiosity, eagerness to learn, and willingness to teach us new things along the way. Although I could not join you in Provincetown, I was happy you regained some normalcy in camp programming and capacity. We try to learn from you each year to better what we provide. As we saw an increase in some issues plaguing queer youth, please know we are doing our best to give you the help and support you deserve.

2022 was also a banner year on the fundraising end, allowing us to provide campers with more access and programming. We began the talks to partner with Project Angel Food in Los Angeles, which will give campers the opportunity to help those less fortunate in the community while at camp.

a word (cont.)

We also held Holiday Bash LA, our biggest and most successful fundraiser to date, chaired by the amazing Justin Sylvester. With the help of a few stars from the Real Housewives of Beverly Hills and others, we raised over \$70,000, more than double our previous top fundraiser. The event helped us prepare for the hardships that Camp would endure the following year and yet again overcome.

I look forward to another fantastic year, no matter what is thrown at us, and I hope that you will continue to trust us to be your biggest advocates and help you past any hurdles that come your way, as well as our own.

I wish you all the best,

Nick Julian

Board Member





team



Puck Markham

He/Him/His

Founding Director - Camp Lightbulb is a labor of love for Puck. He is Dutch-American and attended the University of Amsterdam and UCLA. Puck worked in finance and founded Community Money, a social enterprise that provided financial education to low-income families.

"I wanted to create a special place that is a stepping stone in life for the younger members of my community as they figure out who they truly are surrounded by peers, role models, and a supportive and embracing community."



Rob Williams

He/Him/His

Chief of Operations - Rob ensures Camp Lightbulb continues to develop revenue to sustain and grow its operations. When in college and interviewing to be a counselor at a popular Texas summer camp, Rob had to take an oath swearing he was not gay. Being forced to lie and hide his sexuality in order to participate was traumatic yet has served as the passion behind his commitment to Camp Lightbulb. Rob previously worked in fashion manufacturing and sales and graduated from Texas A&M University.



Jesse Rodriguez

He/Him/His

Project Manager - Jesse provides project management support in administration, marketing, and programming so that Camp Lightbulb can ensure the very best experience for our campers. With a background in customer service and marketing, he combines a decade of leadership experience with his longtime desire to help LGBTQ+ youth thrive. Plus, he's up for any challenge, especially "The Oreo Challenge."



Linda Rohler

She/Her/Hers

Board Member - Linda has been a Camp Lightbulb supporter from the very start. "I jumped into camp life, and the kids put a string of lights around my heart."

Linda is dedicated to fundraising for the organization and encouraging the campers' sense of community and pride. A retired teacher of 30 years and a long-time board member, Linda lives in Provincetown with her wife Jane, and has two beautiful daughters and five talented grandchildren.



Nicholas Julian

He/Him/His

Board Member - Nick is a Midwest native that found his way to the West Coast where he cultivated his love for real estate and home design. Being from the Midwest, Nick has a love for the outdoors and also a passion for travel and adventure. He grew up in a home that encouraged the support of others and has a natural talent helping organizations like Camp Lightbulb grow and thrive.







statement of activity

	JAN-DEC 2022	JAN-DEC 2021
Revenue		
Donors	121,155.00	190,735.00
Events	73,893.00	36,119.00
Fees	225,626.00	143,184.00
Grants	67,500.00	32,250.00
Sponsors	21,000.00	640.00
In-Kind Goods	3,550.00	2,266.00
Total Revenue	\$512,724.00	\$405,194.00

supporters

\$25,000+

Kevin Huvane • Nike Fund • Linda Rohler & Jane Barber

\$10,000+

AIDS Healthcare Foundation • Glamcocks • The Julian Family •
Rob McBride • NBCUniversal / E! Media • Pathways for Change •
Pony Barnes Foundation

\$5,000+

Auto Club Enterprises • J. Ben Bourgeois • Chris & Sandra Carson •
Hans Eijmberts & Wiebe Tinga • Gwen & Todd Graves • Impulse Group
• Adam Lippard • Brian Pendleton • Rob Saltzman •
Tegan & Sara Foundation

\$1,000+

Fred & Mark Anawalt • Richard Appel • James Arnone • Alex Baskin • Benevity Community Impact Fund • Black and White Party Baltimore • The Boston Sisters of Perpetual Indulgence • Camp Robin Hood • Mychelle Charters • Steve Cook & Allan MacKinnon • John Costango & Smith Galtney • Stacy Cramer • David Bohnett Foundation • Dellinger + Coffey Group • Jennifer Drukier • Jay Eck • Quinn Ezralow • Laurie Feltheimer • John Giuggio • Goldman Sachs • Jason Guzman • Jennifer Hamer & Clarence Lang • Adrienne Hiegel • Shannon Hill • Susan Jarboe • Cameron Johnson • Chandra Johnson • Katie Kaput • Sage Kelly • Peter Kidd • Nicole Kidman • Thomas Kraemer • Mike Leslie • Rachel Lindsay & Bryan Abasolo • Thomas Lippard • Crystal Lourd • Kenneth Lowry & John Lynch • Richard Lunsford • Lawrence Margulies • Tom Marlitt • Michael Mazzeo • Kimberly McCauley • Maitri Morarji • Daniel Morgan • Rosanna Morrison • Alexis & Elizabeth Morrison-Howe • Danielle Oerlemans • Linda Peters • Provincetown United Methodist Church (PUMC) • Aaron Rhyne • Robert Z. Cortes Memorial Fund • Maxine Schaffer • Tal Schinik • Thomas Shirk • Daniel Spring & Jean Marc De Silva • State Street Corporation • Tom Stearns & Bill Docker • Chip Sullivan • Jamie Tisch • Jacob Villere • Celio & Karen Wang • Vaughn Waters & Gregg Greenough • Wayside Youth & Family Support Network • John Wells • Rick Welts & Todd Gage • Audrey Wiseley • The Zahn Foundation • Fadi Zaya • Daniel Zox

< \$1,000

The more than 550 supporters who donate at this level are recognized at camplightbulb.org/supporters.

in kind

James Arnone • Jane Barber & Linda Rohler • The Black Dog Tavern Company • FRUITLOOTS • Governor Bradford • Google • Harbor Lounge • The Julian Family • LALO Tequila • George Papanikolas • Peter Perkowski • Snug Cottage • Paul Steinke & Jordan Von Netzer • Tito's Handmade Vodka

LA

NY

PT

2022